

# RITCHIES

"Where the Community Benefits"

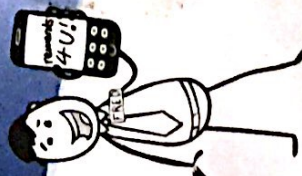
As a member of

**Ritchies Community Benefit Program,**  
scan your CB card to receive:

- **Big Savings**
- **Exclusive Promotions**
- **Weekly Mobile Phone Offers**
- **\$\$\$ Cash to your community**

## RITCHIES

"Where the Community Benefits"



**Join today  
It's free!**

**RITCHIES**  
"Where the Community Benefits"



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## RITCHIES COMMUNITY BENEFIT CARD

Ritchies Community Benefit (CB) Card opens up a whole new world of savings with "CB" specials, CB Mobile specials and Ritchies Christmas Club all available to you once you are a member of the Ritchies Community Benefit Program.

Nominate your favourite community group, club, school or charity and ask your friends and other supporters of that group to do the same. It is that easy!

## RITCHIES

"Where the Community Benefits"

### Millions donated!

Ritchies has donated millions of dollars to community groups like service and sporting clubs, schools, kindergartens, hospitals and charities nominated by our customers.

Scan your CB card every time you shop! Ritchies will donate 0.5% of every dollar you and other supporters spend above \$2000 in that month to your nominated group. The total value of collective purchases is reset at the end of each month - they do not carry over to the next month.

So easy, you only require 20 people spending \$25 a week or 10 people spending \$50 a week to reach the minimum of \$2,000 for the month. The more CB card members shopping at Ritchies, the more your group is likely to benefit. Minimum donation is \$10 a month.



"Our families all shop at Ritchies and have each named our local CFA brigade as our nominated community group - they now receive a donation every month!"

**Bill - Yarra Glen CFA**

"We all named Relay for Life as our favourite community group. Our combined shopping from Ritchies each month enabled our Relay for Life team to raise money for a research award to help fight cancer!"

**Penny - Penpals**



## ... WITH THIS CARD I RECEIVE GREAT SAVINGS

Cheaper prices on over 1000 "CB" specials Every time you shop you have the opportunity to receive cheaper prices on approximately 1,000 specials which are exclusive to CB cardholders. Don't pay full price - look for the red "CB" shelf tickets and save money each and every week.



### Savings up to half price and more with CB Mobile

Yes, up to half price! Each week, members who have registered their mobile number will receive exclusive in-store discounts. As a CB Mobile member you'll receive weekly alerts. Don't miss out - just link your mobile with your CB card at the register.



You must be 18 years or over to sign up for CB Mobile. Each week you will receive an MMS or SMS detailing exclusive 'CB Mobile' offers on groceries and liquor.

You'll save on all items that feature the CB Mobile logo. This is a free service that Ritchies provides.

All information is delivered to your phone at no cost to you and can be stopped at any time by following the prompts on the messages that you receive.

## ... WITH THIS CARD I'M READY FOR CHRISTMAS

### No stress Christmas!

Pre-purchase a Ritchies Christmas Gift Card to redeem for groceries and/or liquor at the end of the year. Reduce the expense and stress at Christmas time.

### How?

Set up a Direct Debit or make payments in-store - or both! Pick up an application form in store or download a form from our website: [ritchies.com.au](http://ritchies.com.au) today!



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