



SPONSORSHIP PACKAGES



# THE MARCHING KOALAS

AUSTRALIA



# The Marching Koalas Story

*Entertainment  
on the Move!*

*The Marching Koalas were formed in 1982 as a band from the Hunter Region of New South Wales representing local high schools and the community.*

*They perform at many functions where band members get to experience a unique musical involvement as well as developing positive lifestyle activities and their skills as musicians.*

*Travel experience is also an important part of the bands activities.*

*Whilst performing at major events both locally and overseas, the Koalas regularly support community events, performing at fundraisers for Cancer Awareness, Diabetes Awareness and other not-for-profit organisations.*

*The band has toured extensively overseas to the USA, Canada, Japan, New Zealand, England, Scotland, Germany, Austria, Italy, France, China and Hong Kong.*



John Gill

## **Musical Director**

John Gill has been a Musical Director with The Marching Koalas since 2000 and prior to that was, a member from 1985-1988 playing trumpet in the band. As a classroom music teacher and head of the Creative and Performing Arts faculty at his school, John has a very strong support for students' to experience playing a musical instrument and enjoying playing with others in a band.

As well as a music educator, John also has worked as a professional musician playing in many orchestras, jazz bands and numerous musical productions in Newcastle. Through this John also undertook the role as Musical Director for a number of these shows.



Candace Bergin

## **Musical Director**

In November 2001, Candace became a Director of The Marching Koalas and was now able to share her passion of marching bands with many students from around the Hunter region. As a director of The Marching Koalas, Candace has toured 5 times overseas to USA, Canada and China and has been privileged to lead band members into performing such highlights as The Calgary Stampede, The Rose Parade, The Forbidden City Concert Hall and of course Disneyland. Candace loves nothing better than facilitating the creation of lifelong memories through musical experiences for The Marching Koala members and the wider community.

Candace facilitates Creative and Performing Arts projects within 15 primary schools, 3 high schools and the University of Newcastle including Concert Bands, Stage Bands and smaller musical ensembles.



Geoff Lynch

## **Band Manager**

Geoff Lynch is a Founding Director of The Marching Koalas when the band was formed in 1982.

Following a visit by an American marching band to hometown Newcastle in 1982, an opportunity arose to form a marching band to make a return visit to the USA to perform in the Pasadena Rose Parade in 1994. Geoff was selected to the role of a Band Director for the newly formed 'Marching Koalas' and the subsequent tour was a huge success. Since the inaugural tour he has had an integral role in the organisation and deployment of a further 14 international tours to many parts of the world where the Koalas have been applauded for their unique style that reflects their motto "Entertainment on the Move".

For his contribution to music and the arts he received an Order of Australia Medal in Queen Elizabeth 11 Honours Awards in 2006. Geoff is currently the Band Manager of the Koalas and actively promotes the band locally and internationally.





**“MAKE A  
DIFFERENCE”.**



**“SOME GREAT  
REASONS BEING  
OUR SPONSOR”.**

- Contribution to the Community
- Supporting Young Musicians
- Iconic Locally and Internationally
- 2000+ Members since 1982

#### ADVERTISING

*The Marching Koalas have a proud history of community involvement both locally and nationally and prides itself upon promoting the Hunter region through their performances. Your company name and logo will be displayed prominently on banners, pamphlets, posters and on the band trailer (featured at performances). Any involvement would certainly boost brand exposure.*

#### ONLINE

##### Website

*Your company’s logo (linked to your website) will be placed on The Marching Koalas website which is visited by many including band members, their families, and the wider community.*

##### Social Media

*Your company will also be promoted on The Marching Koalas Facebook page and in Team App and posts.*

## SPONSORSHIP PACKAGES

LEVEL	FREE PERFORMANCE	RADIO	NEWSLETTER	LOGO ON TRAILER	FLAG	\$
PLATINUM	YES	Mention	Segment	X Large	2	POA
GOLD	N/A	N/A	Mention	Large	1	1750
SILVER	N/A	N/A	Logo	Medium	N/A	1100
BRONZE	N/A	N/A	Logo	Small	N/A	550

#### ALL OUR PACKAGES WILL INCLUDE:

- ◆ Recognition on TMK website and direct link to your website
- ◆ Recognition on all TMK social media platforms including regular posts
- ◆ Recognition through Team App
- ◆ Logo on all newsletters
- ◆ Trailer prominent at every event



# SPONSORSHIP REGISTRATION



## Register your interest as a SPONSOR with The Marching Koalas

TAX INVOICE ON PAYMENT

Name \_\_\_\_\_

Company \_\_\_\_\_

Business \_\_\_\_\_

Suburb/City \_\_\_\_\_ State \_\_\_\_\_ Postcode \_\_\_\_\_

Telephone (    ) \_\_\_\_\_ Website \_\_\_\_\_

Mobile \_\_\_\_\_ Email \_\_\_\_\_

### SPONSORSHIP LEVEL

- ☐ Platinum \$POA    ☐ Gold \$1750    ☐ Silver \$1100    ☐ Bronze \$550

☒ (Tick appropriate box). Sponsorship valid from commencement of Sponsorship Agreement.

### PAYMENT DETAILS

Please send your completed application form and payment to:

The Marching Koalas – PO Box 2104 Dangar NSW 2309

Amount payable (incl GST) \$ \_\_\_\_\_

☐ Direct Deposit: **NEWCASTLE PERMANENT** BSB: 650-000 Account No. 961908800

☐ Cheque payable to: **The Marching Koalas**

Sponsorship accepted at managements discretion.

### SPONSOR

I hereby apply to become a sponsor of **The Marching Koalas**.

Signature of Applicant \_\_\_\_\_ Date    /    /   



**The Marching Koalas**  
*Entertainment on the Move!*



#### Band Management

John Gill: 0413 603 622

Geoff Lynch: 0413 186 711

Candece Bergin-Brown: 0413 186 713

marchingkoalas@marchingkoalas.org.au

**marchingkoalas.org.au**

CUT ALONG DOTTED LINE

